

Faculty Innovations on Teaching and Learning

The faculty at FOSTIIMA have undertaken several initiatives to improve the teaching-learning process. The use of innovative teaching methods has been found to be effective in enhancing students' understanding of various concepts and their learning. These initiatives supplement the conventional classroom lectures. The various initiatives undertaken by the faculty across different courses are given below:

Course	Concept taught	Innovative methods
Managing Self, People and Organization (MSPO)	Emotional agility	Visualizing Exercise, DBT Technique, Self-Assessment
	OB from Micro- and Macro-level	Role play, communication activity
	Psychological and employment contract	Video cases, contracting activity
	Attitude and Behavior	Reflective thinking and discussion
SPSS	Sampling and Data collection	Questionnaire design, data collection
	Basic concepts of data analysis	Flipped classroom (provide pre-recorded video lectures or online tutorials covering SPSS basics and theoretical concepts and use class time for hands-on exercises)
Legal Aspects of Business (LAB)	Nuances of evaluating legal aspects	Case based learning
International Finance Management (IFM)	Various concepts	Students read articles from newspapers like Economic Times, Hindu BusinessLine, and Business Standard, and analyse the article with the help of theories taught.
Sales and Distribution Management	Selling & Negotiation skills	Role play
	Communication skills	Formal presentations of case analysis
Technology & Operations Management (TOM)	Observational skills	Observe the layout of any outlet like Chemist, FOSTIIMA, Hospital, Grocery Shop, Restaurant and analyse the layout.
	Knowledge about new technologies	Internet research to analyse futuristic technology trend
	Analytical skills	Analyse the total value ladder into cost of manufacturing, transport, profit at various stages of a chosen product/ brand.
	Inventory management	Survey of local micro retailers like vegetable vendor, street food vendor about their inventory decisions